“THE ULTIMATE GRILL PACKAGE”
SWEEPSTAKES OFFICIAL RULES

1. **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.** Sweepstakes starts May 8, 2017 and ends June 11, 2017. Sweepstakes open to all legal residents of the U.S. and Canada who are 18 years of age or older or of the age of majority in their state of residence, whichever is older, at the time of entry and have a valid driver’s license in their State of residence. Employees, temporary employees, independent contractors, interns and their immediate families (spouses and parents, siblings and children and their spouses) or members of the same household (whether related or not) of CWI, Inc. (“Sponsor”), its affiliates, partners, subsidiaries or parent companies, their advertising agencies and any other company involved with the design, production, execution or distribution of this promotion are NOT eligible to enter.

2. **TO ENTER.** From May 8, 2017 – June 11, 2017, complete an official entry form available at any participating Camping World location while supplies last, and drop it in the specially marked boxes in stores by close of business on June 11, 2017. Or bring in a 3.5” x 5” card with your name, address (no PO Boxes), city, state, zip, date of birth, email address, driver’s license number and telephone number and hand to a salesperson at a participating Camping World location to enter. Or go online to www.CampingWorld.com/Ultimate and follow the instructions to enter the sweepstakes. Online entries close at 11:59 p.m. Eastern Time on June 11, 2017. Only one entry per person via any method. Sponsor and its agencies are not responsible for unauthorized human intervention, illegible, incomplete or stolen entries. All entries become the exclusive property of the Sponsor and will not be returned or acknowledged. No mechanically reproduced entries permitted. Only entries that have completed the required fields are eligible for the corresponding Grand Prize drawing.

3. **DETERMINATION OF WINNER.** The drawing for the Grand Prize will be conducted by the Sponsor’s Marketing Director and held, at random, from all eligible entries received, on or about August 15, 2017. Odds of winning the Grand Prize are determined by the number of eligible entries received from all methods of entry. Sponsor will notify Grand Prize winner by mail and/or phone. Approximate number of entry forms to be distributed for Sweepstakes is 37,100. If the Grand Prize Winner is a resident of Canada, he/she will need to answer a mathematical skill testing question by phone and without aid to be eligible to receive the prize.

4. **PRIZES.** One (1) Grand Prize comprised of: One (1) Coleman RoadTrip Xcursion Grill, one (1) Coleman RoadTrip Big Griddle, one (1) Coleman RoadTrip Stove Grate, one (1) Coleman RoadTrip Grill Grate, one (1) Coleman Folding Wagon, one (1) Coleman Extreme Cooler, 70 Quart, one (1) Coleman 240 Hour 16 Can Cooler, one (1) Coleman Conquer Push LED Lantern, and one (1) Coleman Instant Screen. Grand Prize Approximate Retail Value: $713.80. Winner must take delivery at location specified by Sponsor. No cash alternative to the above prize is offered, but a prize of equal or greater value may be substituted by the Sponsor if the advertised prize becomes unavailable for any reason. Grand Prize is not transferable. Grand Prize Winner is responsible for all applicable federal, state and local taxes, as well as any fees, insurance and expenses incurred in claiming and using the prize. An IRS Form 1099 will be issued to the Grand Prize Winner for this Grand Prize.

5. **GENERAL.** The Grand Prize Winner will be required to sign an Affidavit of Eligibility and Liability / Publicity Release and return it within 7 days of attempted delivery or an alternate winner will be selected. Winner hereby consents to the use of his/her name, voice and/or likeness by the Sponsor for advertising purposes without additional compensation unless otherwise prohibited by law. All entries become the property of the Sponsor and will not be returned. Entry into the sweepstakes
constitutes consent to be added to Sponsor and related companies direct mail and Internet marketing databases. By entering, participants agree to be bound by the Official Rules of the sweepstakes. By participating in the promotion, participants, winners (and their families) and guests (and their families) release Sponsor and its parents, partners, affiliates, subsidiaries, officers, agents, employees, promotional partners, advertising agencies and all others associated with the development and execution of the sweepstakes from and against any and all liability with respect to or in any way arising from the sweepstakes and/or use of prizes, including, without limitation, liability for personal injury, damage or loss.

6. **WINNER LIST.** Name of the Grand Prize winner can be viewed at www.CampingWorld.com/Ultimate on or about September 15, 2017. OR: Send an SASE, to be received by August 31, 2017 to: “The Ultimate Grill Package” Sweepstakes Winners List, 650 Three Springs Road, Bowling Green, KY 42104. Sweepstakes is sponsored by CWI, Inc., Bowling Green, KY (the “Sponsor”). Coleman is not a sponsor of this promotion and therefore assumes no responsibility or liability for its conduct or administration.

7. **LOCATIONS TO ENTER.** All Camping World retail locations nationwide and online at www.CampingWorld.com/Ultimate.